



REACH AND RVC'S

10.12.09

Hello Rush membership,

I would like to take a moment to briefly introduce the REACH program, a Rush program that I am very passionate about. REACH (Rush Equipment Assisting Children) is designed to share love and compassion with marginalized youth in third world countries by providing youth soccer clubs, schools, and villages with soccer uniforms and equipment. Furthermore, REACH strives to be advocates of community development by enriching the lives of youth through service, soccer, and education.



REACH History

Over the past few years, Rush has delivered tens of thousands of pieces of equipment to countries like Iraq, Afghanistan, South Africa, Mexico, Thailand, etc. Future sites include Mali, Ghana, Kenya, and Haiti.

REACH Partners

The REACH program has been featured on CBS, ABC and Good Morning America. General David Petraeus of the United States Army has personally shared with the Rush the Army's desire for the REACH program to continue. General Petraeus values the humanitarian aspect as well as the fact that the negative stigma diminishes when the U.S. troops are viewed as gift givers in conflict territories. Other partners include America One (foundation of musician and humanitarian Bono) Eurosport, TRIAD and more.

What's Next?

While the REACH program has been very successful to date, it is still being under-utilized. With such a large membership, Rush Soccer has a responsibility to use our numbers to spread this program to all of our Rush partners. With the full support of Rush clubs across the nation, there is no end to the amount of good we can do for the less fortunate. In the past few months, Rush has taken a more proactive approach and has requested for each Rush partner club to have a representative to serve as REACH Volunteer Coordinator or RVC. The RVC's will be collecting equipment within your community and eventually ship the collection to a site in the U.S. for inventory and then, Rush headquarters, one more time will ship to communities in need with-in the United States and Abroad.

I would like to thank the following individuals for stepping in to the RVC role for their respective clubs.

AK-Grace Dinneen

AR-Matt Mittelstaedt

AZ-Christine Sanchez

S-CA-Eva Cornejo

CO-Donna Pettigrew

CO PP-Jack Pfister, Polly Fiedler, Michele Sample

FL-Nancy Babin



COMMUNITY OUTREACH & AWARENESS

GA-Barbara Halbert
HI-Dani Ruiz
IA-Ahmed Agyeman
ID-Sage Rogers
KY-Tyler King
KS-Carol Cleek
MI-Mike Hatfield
NM-Damon Lucero
OR-Michelle Buzzas
PA-Kelly Horst
TN-Kelly Clack
TX-Cindy Ponton
UT-Chuck Miller
WA-Sandy Baker
VA-Tom Bojanowski, Steve O'Neil

Rush is in the initial stages of launching its most grandiose undertaking to date with the REACH program. RVC's will pass along information on this project soon.

Thank you.
Go Rush!

A handwritten signature in black ink, appearing to read 'Tim Schulz'. The signature is fluid and cursive, with a large, sweeping flourish at the end.

Tim Schulz
Rush President & C.E.O

