



PRESS RELEASE

March 4th
2009

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"Where the Trails of Passion and Purpose Meet, Begins the Path to Victory"

COLORADO RUSH / BOYS TOWN NATIONAL HOTLINE PARTNERSHIP

Colorado Rush is very proud to announce a new working partnership with the Boys Town National Hotline (1-800-448-3000). The partnership agreement will provide all Rush members and players with direct access to counseling and referral services, 24 hours-a-day, 7 days-a-week.

Boys Town is a world-renowned organization that has been saving families and healing children for the past 90 years. The Boys Town National Hotline offers instant support, guidance and advice from counselors who are trained in the areas of; school issues, parenting troubles, physical, emotional, and sexual abuse, anger, depression, relationship problems and much, much more. Hotline Counselors can put callers in touch with support services in their local area, if necessary. The service is completely confidential, and has helped more than 8 million callers in the last 10 years.

"Our focus is on helping teens and parents find the help they need when they need it most," said Ginny Gohr, Boys Town National Hotline Director. "We help thousands of kids and parents every year with their day-to-day problems and want Rush families to know we are here for them for any problem, any time."

The partnership is seen as another key step toward providing the safest possible environment for Colorado Rush players and their families. It allows members access to a level of expert advice that no soccer club can provide.

"First and foremost is the safety of our players. Our partnership with the Boys Town National Hotline is another step to ensuring the safest possible environment for our players to develop," Tim Schulz, President and CEO Colorado Rush. "We strongly encourage our members to utilize this relationship with the Boys Town National Hotline. If you have any questions, err on the side of caution and give them a call."

This Spring, Developmental and Competitive players will receive a wallet-sized card containing the Boys Town National Hotline number. Also, a permanent web link has been added to the Colorado Rush website.

For further information about the Boys Town National Hotline and about Boys Town in general, please visit www.boystown.org.

The Boys Town National Hotline number is 1-800-448-3000.